



# Sponsorship Opportunities

**Miami | Grand Turk August 3 - 7**  
**FSPASailAway.com**

## Title Sponsor\* - \$10,000

*\*Exclusive Sponsorship - only 1 available!*

- One (1) Double Occupancy Cabin
- Name and logo on all Marketing materials and website
- Signage at FSPA welcome table
- Logo on back of T-Shirt
- Dedicated "Sponsor Thank You" social media post and e-news advertisement
- Listed in Sail Away communication & itinerary
- Featured full page ad in September issue of *Florida Pool Pro*<sup>SM</sup> Magazine

## Cocktail Party Sponsor - \$4,000

- Printed and digital signage displayed during event
- Verbal recognition during event
- Dedicated "Sponsor Thank You" social media post and e-news advertisement
- Listed in Sail Away communication & itinerary
- Featured ½ page ad in September issue of *Florida Pool Pro*<sup>SM</sup> Magazine

## T-Shirt Sponsor - \$3,500

- Largest logo placement on front of 72 t-shirts for all cruisers
- Dedicated "Sponsor Thank You" social media post and e-news advertisement
- Listed in Sail Away communication & itinerary
- Featured ¼ page ad in September issue of *Florida Pool Pro*<sup>SM</sup> Magazine

## Education Sponsor - \$2,000

- Provides coffee and pastries to education classes
- Printed and digital signage displayed in the classroom
- Allotted 10 minutes speaking time in between education sessions
- Dedicated "Sponsor Thank You" social media post and e-news advertisement
- Listed in Sail Away communication & itinerary
- Recognition in *Florida Pool Pro*<sup>SM</sup> Magazine

## Welcome Gift Sponsor - \$1,000

- Provides 75 welcome gifts
- Signage at check-in table
- Swag distributed to all cruisers
- Dedicated "Sponsor Thank You" social media post and e-news advertisement
- Listed in Sail Away communication & itinerary
- Recognition in *Florida Pool Pro*<sup>SM</sup> Magazine

### Overall Reach

- **Social Media: 7,000+ Impressions**
- ***Florida Pool Pro*<sup>SM</sup> Magazine: 3,000+ Readers**
- **E-Newsletter: 1,000+ Subscribers**

**Interested? Contact Jessica Johnson, Events & Programs Manager**  
**Jessica@FloridaPoolPro.com | 941.952.9293**

*\*All sponsorships must be paid in full no later than June 1, 2023.*